

FREE

BAITING TIPS TO BOOST YOUR CATCH RATE

STICKY GUIDE

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STICKYBAITS.COM

STALKING THE MARGINS

Adam Penning reveals
the perfect techniques
to get you started

**32
PAGES**



INSIDE THIS ISSUE...

**BEHIND THE
SCENES**

**IMPROVE YOUR
WATERCRAFT**

**THE NEW
MANILLA RANGE**

**FLOATER
FISHING**

CATCH MORE CARP EXPERT ADVICE FROM LEADING ANGLERS

WELCOME

Welcome to the first edition of Sticky's free bait guide. We will be bringing you these information-packed booklets twice a year, from some of the best anglers in carp fishing.

Our aim is to show you how to get the best from our products, when and where to use them, and little edges that will help you catch more carp.

Summer is a great time to be out, with the long days and warm nights, and the carp are always on the feed. They can, however, be tricky to catch, and in this guide we have some top tips and tricks to help you overcome these difficulties.

This guide coincides with the launch of our Manilla range. This boilie has rocked the carp-angling world and caused quite some hype. When you see the range for yourself, you only have to take a smell to realise why this bait has been so successful during testing.

We hope you enjoy the guide, and best of luck with your fishing.

Dan Wildbore.



CONTENTS

04> Behind the Scenes at Sticky

Sticky Guide

08> Catching Carp Close in

Adam Penning

10> Location, Location, Location

Scott Lloyd

12> Power Powder

Dan Wildbore

14> Improve your Floater Fishing

Dave Magalhaes

16> What's New?

Sticky Guide

18> Liquid Attraction

Luke Vallory

20> Boosting Baits

Jake Wildbore

22> Pellets Tips and Tricks

Steve Cliff

24> The Manilla

Adam Smith

26> PVA Fishing

Myles Gibson

28> Time to Get the Zigs Out

Tom Maker

30> Hookbaits with a boost

Adam Penning



BEHIND THE SCENES AT STICKY

We have always been very open and proud about what we are doing, and our state-of-the-art factory has been complemented by some of the longest serving guys in the trade. Everything is done in-house, from rolling pop-ups, to preparing base mixes and liquids, and we

have total control of the quality of the baits. Our built-in freezers remain at a constant temperature, and no bait is kept in there for longer than 5 days, enabling us to get the bait from the rollers to the shops in a very short space of time.

Having sourced superb machinery from overseas, we

are now able to produce over 3 tonnes of boilies per day. Despite the high demand, if we are waiting for a certain ingredient to arrive, the bait will not be produced until it does. Quality and consistency of the product is vitally important to us, and this will never change.



Here at Sticky we pride ourselves on sourcing the finest ingredients in the world. Our emphasis is on fish welfare and the effectiveness of the baits that we create, and this has been the case since taking over the company in 2012.

As we have grown in size, the accessibility of some ingredients has become tangible due to our buying power. Fishmeal baits have always formed the solid base of the company, and we use the best on the market. LT-94 is at the top of the ladder in fishmeal specifications, and we go through over 25 tonnes per annum.

Pure krillmeal and hydrolysate are also bought straight from source, avoiding

the middleman and any risk of compromising the quality. This is the case for all our ingredients, and regardless of cost, if it is the best, it has to be used in the baits.

The Manilla has gone against the company ethos to a degree, and was something we never intended to release. However, after extensive research and trialling, we have managed to use ingredients which enable the bait to

sit at over 40% protein.

All the ingredients are stored in a separate room, where the building has been modified to store all the ingredients at a constant temperature and humidity, with zero sunlight getting in to affect the product. Such measures have been taken for a reason – to keep the baits extremely fresh and at the optimum attraction and functionality of the ingredient

and bait. We also include fresh bloodworm and krill in the respective ranges, which boosts the appeal of the baits and gives a raw smell and attraction.



CATCHING CARP CLOSE IN

ADAM PENNING

POLAROIDS

Do not leave home without them, whichever type of fishing you do. I would rather take one rod and Polaroids

than five rods without them. They allow you to see beneath the surface glare of the water and observe the carp's behaviour.



BIG LEADS

I am a firm believer that a larger lead has a better chance of hooking a carp, as opposed to a smaller one. Normally, when stalking, you are fishing on a small hard spot, and a 4-5oz lead is perfect for this.



KEEP COVERED

Always remember that sudden movements and vibrations make a big impact on the carp

when they are close in. Try to keep the noise to a minimum, and always keep yourself covered up if you can.

BAIT ACCURATELY

I like to use a bait spoon on a pole to allow accurate baiting. I want the bait to be placed precisely, and whether it's a small sandy spot or under an overhanging bush, a spoon is absolutely ideal for this.



SMALL PARTICLES

I favour a mixture of small items. Carp are naturally more wary in the edge, so I like to put a bed of small particles

such as hemp, crushed boilies, corn and some Clusters to get them rooting round. I also like a dumbbell used as a bottom bait.



GREAT FOR IMPROVING YOUR TACTICS WHEN CLOSE-RANGE/MARGIN FISHING

LOCATION, LOCATION, LOCATION

SCOTT LLOYD

Location is the single most important aspect of any fishing. You have to make sure you are on the fish if you want to stand any chance of catching them. I try to get to the lake nice and early, as dawn can be the best time to see carp show. Once you are there, there are lots of things to take into account. The wind is something that plays a huge role in the carp's location. Generally, I try to get myself on a new wind,

even if it is slightly colder. If it has been blowing for a few days in the same direction, I'm not so keen on getting on it. The fish will have most likely already moved on it and will back off fairly quickly.

I also like to climb trees a lot, which is something that I feel gives me a great edge. Elevated views of the lake can be great to not only see fish, but also reveal small spots. At times, I have seen fish use a certain side of a spot to feed

on, and not touch the other part of it. This helped me to know where to place my rig, and as a result, I managed to catch a rare 36lb common.

A decent set of Polaroids and a cap will give you clear vision and help you see what is below the surface. Without these, I would almost feel blind when trying to find carp.

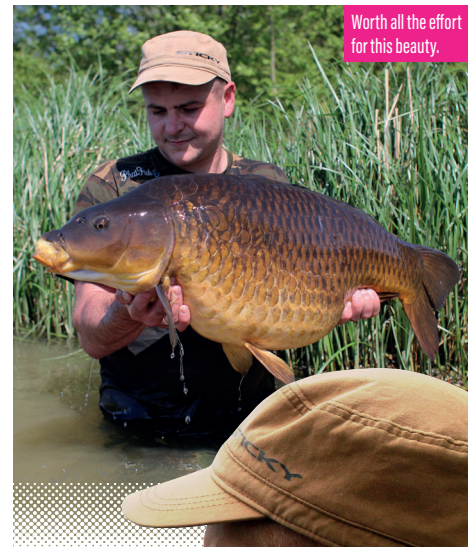
Large weedbeds are also a great holding area for them, as well as snags, lily pads, and out-of-bounds areas. Carp

love to feel safe, and if you can fish near these areas, you stand a much better chance of them feeding on you.

If you are walking round and do see a few fish showing, a couple of Naked Chod Rigs is always a great way of nicking a bite. This suits a more mobile approach, and is a great tactic during the spring.

Once we move into summer, I like to make note of certain areas or spots on the lake which the fish regularly use. This way, I can get my rods out onto spots without having to cast a lead around, looking for a clear spot.

Worth all the effort for this beauty.



Get up high.



Not down notes.



Try a Chod rig.



Don't be afraid to move location.

GREAT FOR SAVING TIME BY GETTING IN THE RIGHT SPOT WHERE THE CARP ARE LOCATED.

POWER POWDER

DAN WILDBORE

Over the past couple of seasons, I have found myself almost relying on using Pure Krill Liquid for nearly all my fishing. A lot of anglers incorporate liquid in their fishing, but have little understanding of what that liquid does.

The Pure Krill has everything going for it in both attraction and nutrition. Carp simply love it, but how do you make sure that the liquid gets to the bottom? One of the ways is to soak the boilies in it. I like to give them a good coating in liquid 24 hours prior to my session. There is no limit to the inclusion – use as much as you want.

Glaze the baits with the liquid



A few hours before I plan to fish, I add some Krill Powder to the boilies. With them being really sticky from the liquid, the potent powder latches on to each bait, giving them a paste-like coating. Leave for an hour or so, and the mix will be ready. What you can do is put both powder and liquid on the lakebed, as well as enhancing the attraction of your boilies.

We have seen what this does via underwater cameras, and it is remarkable. The powder attracts the smaller species, which in turn grabs the attention of the carp, so getting you quicker bites.



GREAT FOR ATTRACTING CARP ON THE BOTTOM FOR QUICKER BITES

DAN WILDBORE MAKE YOUR OWN HOOKBAITS



Take the boilies out the bag and put them in a bucket.



Add a good dose of Pure Krill Liquid and shake to coat the boilies.



Then add some Powder, enough to coat the baits.



You should be left with this, bait full of attraction that carp cannot resist.



IMPROVE YOUR FLOATER FISHING

DAVE MAGALHAES

By far my favourite tactic for this time of year is floater fishing, and it can also be the most effective way of catching carp. It is normally warm and the fish spend most of their time in the

surface layers of the water, so why sit behind motionless rods on the bottom?

A lot of anglers get frustrated when fishing off the top, whether it be down to the birdlife or the cagey carp. The

key is to not get too impatient; ride the storm and it will come good. Take extra floaters, or even bread, to feed the birds. If the fish are acting moody, feed little and often for as long as it takes to get them going.



A trimmed Krill pop-up is a perfect hookbait.



Feed the mixers in PVA bags to keep them tightly grouped.

The more carp in the swim feeding, the better the chance you have of catching a few. Don't cast out as soon as the first one takes; you will more than likely spook him and his mates and it will be game over.

I use a trimmed-down Krill boillie as a hookbait. It looks like a floater and is extremely

durable, which means you get plenty of casts out of it without having to replace the hookbait every 5 minutes.

With the bait, I use dog biscuits with an extra kick. Start off by adding some CAP-OIL to them. This is a rich and spicy salmon oil that will leave a nice

flat spot around the baits, making it much easier to see how the fish are feeding.

I then add a coating of Krill powder, which is light and will stay up in the surface layers. That fishy aroma in the swim will help pull carp in and make you stand out from other anglers fishing off the top too.



BOOST YOUR FLOATERS



1

Start off by adding some Cap-Oil to the mixers, giving them a nice coating.



2

Then add some Krill Powder, again to give them an even coating.



3

Leave for 20 minutes and you end up with these, full of attraction and carp love them.

WHAT'S NEW?

Of course, we have the full Manilla range available on June 16th, which was always going to dwarf any other releases we had intended to do. We have kept it minimal, with only one other product available to all, but it is a rather special one.

Many of you associate Sticky with our popular and famous Krill and Bloodworm ranges. The Krill in particular has been a modern-day phenomenon in the bait world, and we have extended the range further by releasing the Krill Clusters.

From our supplier of the Pure Krill Liquid, these small random shapes of sticky and oily pellets are a totally natural product, produced and sourced from fresh Antarctic krill. They contain over 45% protein and 40% oil, making it a highly attractive food

source, especially in the warmer months. They are supplied in a 500g foil-sealed bag to retain the freshness of the product, extending the shelf life of the product.

They have a number of uses, but we have found that they make a superb addition to a spod mix, oozing off rich oil into the mix, which is great for getting fish grubbing around in the edge, and becomes even more active and effective when mixed with boiling water.

Another great way of using them is to mould a few together to create a paste, and then pop it into some mesh or tights and create your own hookbait. The advantage of this is that you have a hookbait that the fish have never seen before, and you can tailor it to whatever shape you like.

"WHETHER YOU FISH A RIVER OR A LAKE, KRILL CLUSTERS WILL HELP YOU CATCH MORE SPECIMENS!"

MARTIN BOWLER



KRILL CLUSTERS: CREATE A MESH HOOKBAIT



First, mould a few Clusters together in the shape and size you want.



Place the Clusters inside some tights or hookbait mesh.



Now pull the tights/mesh around the bait, nice and tightly.



Twist the tights/mesh and tie it off with some bait floss.



Take the lighter to it and blob the ends to create a good seal.



You should be left with this unique hookbait which is full of attraction.

LIQUID ATTRACTION

LUKE VALLORY

Understanding the type of liquid you are using will help you catch more carp. Every lake you fish nowadays is busy, so looking for an edge over everyone else is key to catching those few extra fish.

I use liquids on everything, including glugging my hookbaits, spod mixes, boilies, pellets, and my floaters too. I don't use them for everything though; I like to mix them around depending on the situation I am in.

Oils are something which I use religiously, and tend to use just two, depending on the time of year. Hemp Oil is nice and simple and releases a nice nutty aroma, which is quite subtle. It can be used all year round and won't congeal in the colder months.

One oil that does this is the Cap-Oil, which is a spicy salmon oil. This is a

product that is great in the warmer months, giving your mix a really fishy, oily feel to it, and the fish love it.

The Cloudy Liquids are something I use to enhance the flavour, or add a different taste, to my boilies. They are very thin, which allows the baits to absorb the liquid quickly. The Cloudy Bloodworm is my favourite, and it works great all year round, adding natural appeal to the bait.

Then there are the proper food liquids. These may smell horrible to us, but to a carp this is like liquid heaven. The Pure Krill Liquid and the Aqua Amino are two liquids I use a lot in the summer months. I like to use The Krill when it is warm, and the pungent, fishy aroma around the spod mix, or even on the baits, can really draw the fish in quickly.

GREAT FOR ADDING MORE ATTRACTION QUICKLY INTO THE WATER COLUMN TO LURE IN THE CARP

A nice and simple oil which releases a subtle nutty aroma.



Pure Krill - liquid heaven to carp!



A favourite of mine - the Cloudy Bloodworm for natural appeal.





Glugging baits is a powerful attraction in summer/autumn.



BOOSTING BAITS

JAKE WILDBORE

Boosting the attraction of hookbaits is something that will work all year round. There are a number of ways, and products, that you can use to do this, and each works differently.

Glugging baits in a powerful fishy liquid is a great one for the summer and autumn. I use the L-Zero-30-T on all my

bottom baits. I do give my pop-ups a light coating of it, but not too much. With it being such a thick liquid, it reduces the buoyancy of the pop-ups ever so slightly.

If I am glugging my pop-ups, something like the spray is a much better option. It is potent in smell but thin in consistency. This means the liquid will enter right the way

through the pop-up, soaking in quickly but not reducing the buoyancy of it. They are also great for soaking Zig foam, giving it a real kick.

Adding PVA bags to the rig also adds a lot of attraction to the hookbait. I like little fishy sticks around my hookbait, and they have so much pulling power. Items such as GLM can also be added to give them a real boost. It allows you to get a small amount of attraction around the hookbait, offering minimal food but optimum appeal.



L-Zero-30-T works wonders on my bottom baits.

GREAT FOR OFFERING MINIMAL FOOD BUT MAXIMUM CARP ATTRACTION

PELLET
6MM

PELLETS TIPS AND TRICKS

STEVE CLIFF

These are not just a thoughtless addition to a spod mix; pellets play a huge role in all my fishing. Most carp we fish for nowadays have been reared on them, so they are seen as a natural food source to them.

I have used the Bloodworm Pellets almost exclusively for the past

couple of seasons, and they are incredible. I have never seen a pellet quite like it, both with what it does visually, and the way it has the ability to trigger carp in to feeding. To add another dimension to a bag or spod mix, try mixing the sizes and the colours. The pellets break down at

different rates and there is always something going on in the swim. It isn't just carp which like them, it seems like all coarse species do, and they act as a superb way of getting lots of feeding activity over a spot.

Soaking them in oils such as the Hemp or the Cap-Oil will give a flat spot

where you are fishing as soon as something is feeding down there. This helps you understand when to put more bait out and when to leave it. They also act as a carrier for liquids. If you add Pure Krill Liquid to them the night before, it soaks into the pellet and slowly leaks off when on the bottom.

GREAT FOR MAXIMISING BAG AND SPOD MIX, WITH

CONTINUOUS ATTRACTION LEAKING AROUND IT

250ml e
www.stickybaits.com



THE MANILLA

ADAM SMITH

Being a big fishmeal fan, I didn't know that I would warm to this. The Manilla is like nothing I have ever seen before, and I knew that come the colder months, it would be a real winner. It smells and tastes divine, and you know Sticky don't hold back in using the best-quality ingredients possible.

The milks stood out to me, oozing out of the boilies

within minutes of coming into contact with the water. The glug smelt and tasted too good to not make use of it, so all the bait was soaked in this.

I chose to fish the winter on a busy day ticket water, Linch Hill's Christchurch Lake in Oxford. It can be tricky on there at the best of times, especially in the colder months. I decided to go in with the Manilla and not hold back with the bait. It's

a maggot-dominated water, so I was unsure if they would feed on the boilie as confidently as I would expect when fishing with maggots, but what happened next was just unreal.

It was like fishing a runs water. I was getting bite after bite, and constantly topping up the swim with more bait. The fish were passing it all over the mat, confirming that it was the boilie which had triggered them to feed so vigorously. I ended up having 18 fish in February, 10 of which were over 30lb, with the biggest being over 45lb!

GREAT FOR TRYING SOMETHING DIFFERENT, AWAY FROM THE TYPICAL FISHY INGREDIENTS. PRE-TESTING RESULTS HAVE SHOWN OFF-THE-CHART SUCCESS.

PVA FISHING

MYLES GIBSON

I use PVA in a lot of my fishing, and it's certainly not just a small-fish tactic. There are a number of ways it can be used, which caters for various scenarios, and it's a tactic which shouldn't be ignored.

MESHED STICKS

Similarly to stringers, it ensures that the rig remains tangle-free. It also keeps the hook masked so it doesn't catch hold of any weed or bottom debris. The obvious advantage of it, though, is that it allows you to get a small parcel of attraction around the hookbait.

GREAT FOR STOPPING TANGLES AND PRESENTING SMALL AMOUNTS OF BAIT



STRINGERS

This is something I have used since I began carp fishing. I grew up in the northwest, and this was one of the done things up there, but I rarely see it down south. It allows you to get a few freebies around the hookbait, and it prevents the rig from tangling.

GREAT FOR CASTING AT SHOWING FISH OR FISHING AT RANGE



SOLID BAGS

Easily the most devastating tactic on pressured waters when fishing over bait, and it allows you to fish with a big lead and short hooklink. Having a small parcel of food which covers all this conceals everything. I keep my bag mixes simple, using small pellet, some powder, or even boilie crumb. I use a small balanced bait in the bag, such as a 12mm wafter, which will fly in to the carp's mouth easily when it is feeding on the bag.

GREAT FOR FISHING FOR RIGGY CARP OR OVER TIGHT BEDS OF BAIT.





TIME TO GET THE ZIGS OUT

TOM MAKER

When bites are hard to come by, quite often the fish are spending the majority of their time in the surface layers of the water. Carp love the sunshine and seek warmth, so the top half of the lake is an appealing zone for them to be in.

When I feel the time is right for a Zig, I am committed to putting all the rods on them. If the water is 12ft deep, try putting one at 10ft, 8ft and 6ft. It is also worth experimenting with different colours to find out which depth and colour they prefer on the day.

A lot of anglers feel uncomfortable using a piece of unflavoured foam as a hookbait.

To give it more attraction and put your mind at ease, give the hookbaits a spray with some liquid. Squeeze the foam before you spray it, and let it absorb all the flavour.

On higher stocked venues, spodding over the top of them can be great. I like to use a mix of hemp and corn, sometimes a few pellets too. The key ingredient is the Krill Active Mix, which makes the mix really cloudy. This keeps the bait up in the water and entices the fish to feed there.

GREAT FOR TARGETING CARP IN THE UPPER LAYERS OF THE WATER COLUMN.

Krill Active Mix is really good for clouding up the water, and it's full of attraction.



Bait spray can really enhance the Zig foam.





HOOKBAITS WITH A BOOST

ADAM PENNING

Nearly all my fishing nowadays is done with boilies. Carp love them, and when you are confident in a bait, your fishing becomes a whole lot easier. Now that the water has warmed up, I feel happy reverting to my favoured tactic, which is fishing with The Krill.

I am happy to use the pop-ups straight out the tub, but when I am looking for a real edge, I like to spend a little time making my own

hookbaits. The Krill Hookbait Kit is simply the matching base mix which has been sieved to remove the small items, with extra egg albumen added to it. What this does is give you a nice rounded bait with no jagged edges, making it perfect for cork ball pop-ups. The extra egg albumen makes the bait tougher, which aids the durability when only using a small amount of boilie paste around the cork ball.

I play around with a few

things, such as L-Zero-30-T, liver powder and GLM. Each serves a different purpose, and all have large appeal to the carp. I can make my own fishy stinky pop-ups like no other if I need to, giving me an edge over other anglers fishing the lake.

Inside the Hookbait Kit, there is enough to make a four-egg mix. It comes with a set of instructions, which makes it nice and easy for people to understand the correct liquid levels.

ADAM PENNING: MAKE YOUR OWN HOOKBAITS IN SEVEN SIMPLE STEPS



Add one large egg and 10ml of the liquid attractor to a bucket and mix them together.



Now add no more than 10ml of L-Zero-30-T. Too much will make the mix runny.



To boost attraction, add one spoon of Liver Powder, GLM, and a third of the Hookbait Kit to a plastic bag.



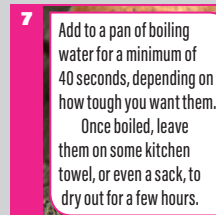
Shake the bag to help evenly distribute the powder for a good mix before adding the liquid.



Now start adding the powder mixture a little bit at a time, until you reach a doughy consistency.



Once mixed, it should be easy to mould around a cork ball without being too sticky.



Add to a pan of boiling water for a minimum of 40 seconds, depending on how tough you want them. Once boiled, leave them on some kitchen towel, or even a sack, to dry out for a few hours.



GREAT FOR TRICKY VENUES WHICH REQUIRE A SUPER-ATTRACTIVE HOOKBAIT

THE NEW STICKY WEBSITE



STICKY

News, articles, stockists, products, whether your on the bank, or at your desk, stickybaits.com offers you all the latest information ready at your finger tips.



W W W . S T I C K Y B A I T S . C O M